



FOR IMMEDIATE RELEASE:

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### **OutdoorIndustryJobs.com launches BicycleIndustryJobs.com – Helping the Cycling Industry and the Job Seeker Connect**

**Feb 26, 2008, Woodland, CA** — The NBDA (National Bicycle Dealers Association and OutdoorIndustryJobs.com have partnered to bring a state-of-the-art online job board focused directly on the bicycle industry at <http://www.bicycleindustryjobs.com>.

“One of the most common requests for assistance is from dealers who need to fill key vacated employee positions or are expanding and in need of additional qualified help. This interface will allow them to gain greater access to a focused talent pool of individuals nationwide that are motivated with a passion for the bicycle industry, and will increase their reach across all of Action Sports,” states Fred Clements, NBDA Executive Director.

OutdoorIndustryJobs.com, launched in December of 2005, is filling a much-needed service for companies who manufacture and distribute products or provide services that support the outdoor product industry. The site also serves as a gathering place for independent sales reps to find available lines and companies to locate sales reps to represent their products. The site includes sophisticated searches and posting features for both job seekers and employers. Job seekers may search and apply instantly, receive job matches via email and post their resumes. Employers can post their jobs and candidate profiles, opt to search and automatically receive resumes of available candidates.

The service is free for job seekers to post their availability and to apply for jobs. Employers can do a limited search for free, but are charged for posting and resume searches. As the sponsor of BicycleIndustryJobs.com, NBDA has negotiated a 55% discount on job postings for all bicycle retailers utilizing the site.

Laurel King, founder and owner said, “I am excited that this proven online tool is now of service to more than just the outdoor industry. Our fast growth and significant database of job seekers and companies who have posted their information will benefit the bicycle industry and from the NBDA's support.”

For additional information and to use the new online job board, visit <http://www.bicycleindustryjobs.com> or contact: Laurel King, 888-345-1929 or laurel@outdoorindustryjobs.com, 21 Locust St., Woodland, CA 95695.

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